ORDER

Orders Order / Rev: 711850 6306793 Alt Order #: Product Desc: 953 Estimate: 10/02/12 - 10/08/12 Flight Dates: Primary AE: Aaron Ashe Original Date / Rev: Sales Office: 09/06/12 / 09/26/12 T-WAS Order Type: Political Sales Region: NAT Crossroads Media/ POL Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 66 Canal Center Plaza Suite 500 Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: **American Crossroads** Demographic: A25-54 New Business Thru: **Product Codes:** IS-Candidate/Presidential Order Separation: 00:15:00 Priority: P-5 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Totals

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	22	\$244,800.00	\$208,080.00

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	22	\$244,800.00	\$208,080.00	0.00
Totals	22	\$244.800.00	\$208,080,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe	T-WAS	NAT	Start Of Order - End Of Order	100%

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Ln Ch Start End	<u> </u>	Start/End T		Len Spots		Rtg Type	Spots	Amount
1 WTSP 10/03/12 10/03/12	M-F 3-4p CM	3-4p	W	:30 1	\$1,100.00 P-2	0.00 NM	1	\$1,100.00
	Let's Make a Deal							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	W 1	\$1,100.00	0.00					
2 WTSP 10/05/12 10/05/12	M-F 3-4p CM	3-4p	F	:30 1	\$1,100.00 P-2	0.00 NM	1	\$1,100.00
	Let's Make a Deal	·						
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	F 1	\$1,100.00	0.00					
3 WTSP 10/08/12 10/08/12	M-F 4-5p CM	4-5p	M	:30 1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
	Dr. Phil	- 1			, ,			, ,
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12	M 1	\$1,400.00	0.00					
4 WTSP 10/02/12 10/02/12	M-F 4-5p CM	4-5p	- T	:30 1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
	Dr. Phil	. 06	-		Ψ.,.σσ.σσ. =	0.00		ψ.,.σσ.σσ
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	- T 1	\$1,400.00	0.00					
5 WTSP 10/04/12 10/04/12	M-F 4-5p CM	4-5p	T	:30 1	\$1.400.00 P-2	0.00 NM	1	\$1,400.00
3 W131 10/04/12 10/04/12	Dr. Phil	4-5p	1	.50 1	\$1,400.001 -2	0.00 14101	ļ	ψ1,400.00
Start Date End Date		Poto	Dating					
Week: 10/01/12 10/07/12	Weekdays Spots/Week	Rate \$1.400.00	Rating 0.00					
	<u> </u>	* ,		00 4	\$4.400.00.D.0	0.00.004		#4 400 00
6 WTSP 10/03/12 10/03/12	M-F 4-5p CM	4-5p	W	:30 1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
	Dr. Phil							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	W 1	\$1,400.00	0.00					

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WTSP-TV

Order / Rev: 711850 Advertiser: American Crossroads

Alt Order #: 6306793

Product Desc:

Flight Dates: 10/02/12 - 10/08/12 953

Estimate:

Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len S	pots Rate Pri	Rtg Type	Spots	Amount
7 WTSP	10/05/1	2 10/05/12	M-F 4-5p Dr. Phil	СМ	4-5p	F	:30	1 \$1,400.00 P-2	0.00 NM	1	\$1,400.00
Star Week: 10/0	rt Date	End Date 10/07/12	Weekdays	Spots/Week	· . —	Rating 0.00					
		10/07/12	Mon Prime A	CM	Mon 8-9p	M	:30	1 \$18,000.00 P-2	0.00 NM	1	\$18,000.00
Star	rt Date	End Date	Met Mother/Part Weekdays	ners Spots/Week	Rate	Rating					
Week: 10/0		10/14/12 2 10/08/12	M B	CM	\$18,000.00 Mon 9-10p	0.00 M	:30	1 \$22,000.00 P-2	0.00 NM	1	\$22,000.00
			2 Broke Girls/Mi	_	•		.50	1 \$22,000.001 -2	O.OO INIVI	'	Ψ22,000.00
Star Week: 10/0	rt Date 08/12	End Date 10/14/12	Weekdays M	Spots/Week 1	Rate \$22,000.00	Rating 0.00					
10 WTSP	10/08/1	2 10/08/12	Mon Prime C Hawaii Five-0	СМ	Mon 10-11p	M	:30	1 \$14,000.00 P-2	0.00 NM	1	\$14,000.00
Star Week: 10/0	rt Date 08/12	End Date 10/14/12	Weekdays M	Spots/Week	Rate \$14,000.00	Rating 0.00					
		2 10/02/12	Tue Prime A NCIS	СМ	Tue 8-9p	- T	:30	1 \$20,000.00 P-2	0.00 NM	1	\$20,000.00
	rt Date	End Date	Weekdays	Spots/Week		Rating					
12 WTSP		10/07/12 2 10/02/12	Tue Prime B	CM	\$20,000.00 Tue 9-10p	0.00 - T	:30	1 \$18,000.00 P-2	0.00 NM	1	\$18,000.00
Stor	rt Date	End Data	NCIS: Los Ange	les Spots/Week	Poto	Dating					
Week: 10/0		End Date 10/07/12	Weekdays - T	_	Rate \$18,000.00	Rating 0.00					
13 WTSP	10/03/1	2 10/03/12	Prime Political P	-	Prime	W	:30	2 \$18,000.00 P-2	0.00 NM	2	\$36,000.00
Star Week: 10/0	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> W	Spots/Week	Rate \$18,000.00	Rating 0.00					
		2 10/04/12	Thu Prime A Big Bang Theory	CM	Thu 8-9p	T	:30	1 \$18,000.00 P-2	0.00 NM	1	\$18,000.00
Star Week: 10/0	rt Date	End Date 10/07/12	Weekdays	Spots/Week		Rating 0.00					
		2 10/04/12	Thu Prime B Person of Intere	CM	Thu 9-10p	T	:30	1 \$16,000.00 P-2	0.00 NM	1	\$16,000.00
	rt Date	End Date	Weekdays T	Spots/Week		Rating					
Week: 10/0 16 WTSP		10/07/12 2 10/05/12	Fri Prime A	CM	\$16,000.00 Fri 8-9p	0.00 F	:30	1 \$10,000.00 P-2	0.00 NM	1	\$10,000.00
Star	rt Date	End Date	CSI: NY Weekdays	Spots/Week	Rate	Rating					
Week: 10/0	01/12	10/07/12	F	1	\$10,000.00	0.00					
17 WTSP	10/05/1	2 10/05/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	F	:30	1 \$12,000.00 P-2	0.00 NM	1	\$12,000.00
Star Week: 10/0	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> F	Spots/Week	Rate \$12,000.00	Rating 0.00					
18 WTSP	10/06/1	2 10/06/12	Florida Football I Florida Football	•	Florida Footl	oall DaS-	:30	1 \$20,000.00 P-2	0.00 NM	1	\$20,000.00
	rt Date	End Date	Weekdays	Spots/Week		Rating					
Week: 10/0 E 19 WTSP		10/07/12	Gators Special	CM	\$20,000.00 Gators Spec	0.00	:30	1 \$1,600.00 P-3	0.00 NM	1	\$1,600.00
	rt Date	End Date	Gators Special Weekdays	Spots/Week		Rating					
20 WTSP		10/07/12 2 10/07/12	Sun Prime A	1 CM	\$1,600.00 7-8p	0.00	:30	1 \$14,000.00 P-2	0.00 NM	1	\$14,000.00
			60 Minutes		·			, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			, , , , , , , , , , , , , , , , , , , ,
Week: 10/0		End Date 10/07/12	Weekdays S		\$14,000.00	Rating 0.00					
21 WTSP	10/02/1	2 10/02/12	Tue Prime C Vegas	СМ	Tue 10-11p	- T	:30	1 \$16,000.00 P-2	0.00 NM	1	\$16,000.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					

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Order / Rev: 711850 Advertiser: American Crossroads Alt Order #: 6306793 Product Desc: WTSP-TV 10/02/12 - 10/08/12 Flight Dates: Estimate: 953 Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 21 WTSP 10/02/12 10/02/12 Tue Prime C CM Tue 10-11p - T- - - -:30 1\$16,000.00 P-2 0.00 NM \$16,000.00 Vegas Weekdays - T- - - -Start Date End Date Spots/Week Rate Rating Week: 10/01/12 10/07/12 1 \$16,000.00 0.00

Totals 22 \$244,800.00